

Experience the
HSI Difference

Holiday
Systems
INTERNATIONAL



About Holiday Systems[®] INTERNATIONAL

Holiday Systems International has been a leading provider of travel software and solutions since 1993. As part of the **Vacation Innovations** family of brands, we proudly provide our clients and partners with innovative, high-end products and services that drive revenue and enhance customer satisfaction.

With an in-depth understanding of the needs of our global clientele, we deliver award-winning technology, exclusive services, and genuine utility. We offer sophisticated, **custom-branded technology, lowest-price inventory, and world-class customer service**, helping you elevate your brand and increase your profits. Experience superior efficiency with our advanced online booking technology, customized software solutions, financial services, and a variety of benefits that complement any brand.



Custom Technology

We pride ourselves in creating products that take the frustration out of planning travel, leveraging the latest technology to provide a seamless user experience that goes above and beyond the competition.



Travel Aggregation

As one of the industry's largest travel aggregators, HSI offers more travel than virtually any other company, selling both to the travel industry for resale as well as direct-to-consumer.



Loyalty Programs

HSI is a disruptor in the loyalty rewards sector, offering exclusive private-client benefits, membership, and loyalty systems that provide true, measurable value to HSI's partners and end users.



Harness the power of our **award-winning travel platform** to create a custom travel benefit for your brand through the Advantage Program. Advantage Program is a fully customizable, white-labeled membership platform that offers members hotels, flights, car rentals, and cruises at better-than-OTA pricing, discounted Resort Weeks, and more!

Measurable **Benefits**



- Custom-branded travel platform tailored to your needs
- Pricing NOT available to the general public
- 3, 4, and 5-star accommodations
- Access to thousands of Resort Weeks, more than 700,000 popular hotels worldwide, 50 well-known cruise lines, 250 airline carriers, 50 rental car providers, 400,000 destination activities and tour packages, custom vacations, concierge services, and more.

Valuable **Loyalty Rewards**



- Members earn loyalty rewards on qualifying reservations
- Redeem to pay for more travel

Exclusive **Offerings**



- Customizable First Day Incentives (FDI's)
- Best Price Guarantee
- Private-client status provides exclusive offers and pricing below OTA rates
- Full-service concierge benefits
- Weekly specials and year-round, members-only offers



With a focus on employee benefits, My Travel Benefits provides you and your employees with **custom-branded access to HSI's discount travel platform**.

My Travel Benefits offers exclusive, deeply discounted rates on Resort Week Vacations, amazing last-minute deals in top vacation spots around the world, and so much more. Become an employer of choice and give your employees the benefits of incredible rates on travel today.

Measurable **Benefits**

- Pricing NOT available to the general public
- 3, 4, and 5-star accommodations
- Access to thousands of Resort Weeks, more than 700,000 popular hotels worldwide, 50 well-known cruise lines, 250 airline carriers, 50 rental car providers, 400,000 destination activities and tour packages, custom vacations, concierge services, and more.



Valuable Loyalty **Rewards**

- Members can earn loyalty rewards on qualifying reservations (in addition to the discounted rate)
- Funded by Advantage Services (no need for you to contribute)
- Supports your relationship loyalty
- Redeem to pay for more travel



Exclusive **Offerings**

- Private-client status provides exclusive offers and pricing below OTA rates
- Weekly specials and year-round, members-only offers



Revenue **Sharing** (optional)

- Revenue sharing available from reservations for hotels, Resort Weeks, cruises, tour packages, sports travel packages, custom vacations, and more.





Providing service specifically for travel professionals, ProfitAgility is an **easy-to-use wholesale-direct agent lodging reservation system** that allows agents to control customer lodging pricing AND their agent commissions on a reservation-by-reservation basis. The platform includes exclusive inventory and unique features that clearly set it apart from other platforms, allowing member agents to easily make reservations on behalf of their clients while harnessing powerful tracking and reporting tools to help **maximize productivity and profitability**.



ProfitAgility Commission Control™

In addition to exclusive offers with great starting commissions, most ProfitAgility selections will also allow **custom commission adjustments**. ProfitAgility Commission Control helps agents to easily increase or decrease commissions for each reservation to meet their specific needs.



Live Price Comparisons

With live price comparisons, agents can compare **General Public Pricing** with **ProfitAgility pricing in real-time** and adjust commission to meet customers' needs while tailoring agent profits.



Accommodation Profiles

ProfitAgility provides a simple tool that **allows agents to share accommodation profiles** with individual prospective customers. These profiles provide additional detail to help in the decision-making process and are available with each listing.



Holding Inventory

Not quite ready to book? With ProfitAgility, **some accommodations can be placed on hold**. When available, the specific hold rules, including timeframe, will be disclosed when selected.



Quality Accommodations

We pride ourselves in delivering spectacular experiences for our customers, and we want to help you do the same. All hotels and resorts on the ProfitAgility platform are rated between **3 stars and 5 stars**, so you can search with confidence knowing your customers will be provided with **high-quality accommodations**.



Custom Tools

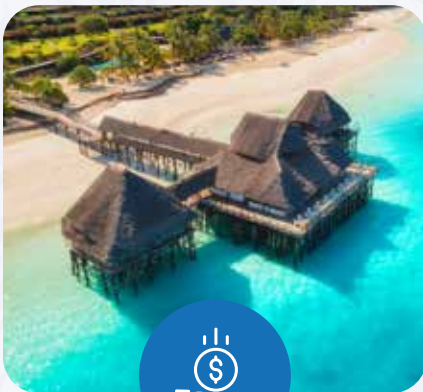
ProfitAgility includes access to our **sophisticated administrator platform, available 24/7** and full of useful tools and information, including reservation details, easy-to-use reporting, and much more.

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Wholesale

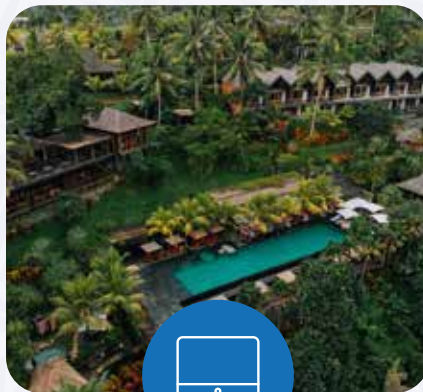
Exclusively for travel agencies and inventory suppliers, our wholesale travel solutions provide access to products that make you money. With net rate purchasing, private-branded booking systems, and custom occupancy solutions, HSI Wholesale can help deliver the results you're looking for.

Net Rate Purchasing



- Net rate buyer relationship (no cost, no purchasing minimums)
- Low-cost, high-quality resort properties provide high profits from markups
- Agent booking system for 24/7 online reservations
- Book online, by phone, email, or fax
- API feed for qualified partners

Private-Branded Booking Systems



- Award-winning user interfaces
- Choose from resorts, hotels, cruises, tours, sports travel packages, airfare, rental cars, and more
- Customer pricing and revenue sharing are fully configurable
- Private-branded and customized integration, with administrator access to track customer activity
- Enjoy zero overhead and pure profit (save millions on infrastructure costs)

Occupancy Solutions for **Resorts & Suppliers**



- Tour generation – Add your inventory, we'll send you guests
- No-cost access with exposure to millions of private-client travelers
- Real-time systems with extensive inventory loading options and distribution channel controls
- Detailed management options, including demographic and seasonal marketing controls



Holiday Systems International + Vacation Innovations... Better Together

Holiday Systems International was founded in 1993 and we are proud to have earned our reputation as a **leading developer of award-winning, travel-related technology and membership-based discount programs**, with some of the most sophisticated software and user interfaces in the travel industry.

As part of our company's evolution, Holiday Systems International officially joined the Vacation Innovations family of brands in July 2020. We remain committed to delivering the same great products and services you're accustomed to, while also **implementing significant enhancements** and introducing **new features and brands** to better serve your needs.

Vacation Innovations has served as a trusted partner within the travel industry since 1999, offering best-in class travel services and industry-leading expertise in vacation ownership solutions for consumers and developers. Led by CEO Chad Newbold and President Bryan Rand, we strive to provide long-term, incremental value within the industry through innovative products and partnerships and are excited to leverage the strengths of both organizations to build an ecosystem of brands that provides the greatest possible value for our clients and their customers.



Holiday **Systems** INTERNATIONAL

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